

Remember!

- Have fun
- Embrace a challenge
- Take action
- Be creative
- Learn something new along the way

Goal Setter

Either as an individual or with your Unit.

Think of fun ways to sell your biscuits! **Get creative!**

Have a bright idea for your biscuit stall - try something different this year and **be brave!**

S.T.A.R in Training

Think about to.

½ - tell

people why they should buy the biscuits. Tell them about your selling goal and what Guiding means to you. Ö

Come up with fun ways of **thanking people** for their purchase.

Go Social!

With the assistance of your parents, **share biscuit updates** on your social media.

Post Unit updates on your Unit Facebook page and share what you are **learning along the way.**

Be engaging! Tell stories and share what Guiding means to you and your Unit.

Have fun at your stall.

Network!

Tell your friends, family and neighbours about Girl Guides biscuits.

Ask your local café to sell some for you for a couple of weeks.

Embrace the challenge!

Ask family members to share your biscuit goals with their friends and

If you have 5 customers ask each one of them to give the name of one person who would buy a biscuit and then do the same again....

A Girl Guide S.T.A.R!

1 show-stopping stall decorations!

Why not host a movie night or have a stall at your local sports game.

Take action!

Share updates on how your selling is tracking against

Offer mixed packs for those you can't decide what flavour to choose.

Make to sell on Friendship Day (30 July 2020).

“STAR”

S is for SUPER-SELLER

Learn new skills and have FUN!

T is for TEAM

Support your unit and your **girl team** in **raising funds** for the year ahead!

A is for ATTITUDE

Share your **positive attitude** with your community!

R is for RESPONSIBLE

Share the **godness** of the ingredients and have a bin at your stall to **recycle** the wrappers!

Top Skills Learnt When Selling Biscuits

- Financial literacy
- Marketing
- Budgeting
- Public Relations
- Risk Management
- Advertising
- Public speaking

The Girl Guides biscuit campaign – always more than just a biscuit!